

SIMI VALLEY
CHALK FEST 2018

FOR IMMEDIATE RELEASE

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Simi Valley P.D. Sponsors First Annual Chalk Fest To Help Simi Valley Free Clinic
Free Art Festival May 19th and 20th

{Simi Valley, CA, May 19th and 20th} The Simi Valley Chalk Fest is the first annual art festival that brings nationally recognized “madonnari”, or chalk artists, together. Come watch the artists transform the street into a vibrant canvas before your very eyes! This 2-day, open-aired festival will feature live entertainment, a kids art section, and a wide selection of local vendors. It is free and fun for the whole family!

The Simi Valley Chalk Festival will take place at the Simi Valley Town Center. It is proudly sponsored by the Simi Valley Police Department, and American Hope Resources; a local organization dedicated to providing national resource and benefits for families experiencing hardships.

For local artist Ruth Villa, the Simi Valley Chalk Fest is a dream come true. Ruth has been working diligently to put this event on for the community. “As challenging as its been to put on this event and get everything together, it has been equally rewarding. I'm getting the opportunity to give back to the community that has supported me through my successes as an artist, by bringing nationally recognized artists home to our own backyard. Rarely do you get to see so many artists of this caliber creating masterpieces all in one festival, and all for such an amazing cause.”

All proceeds of Simi Valley Chalk Fest will be donated to Simi Valley Free Clinic.

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